



We make the Flow work

Partnering for Success

Our *Collaborative* Partner **ONBOARDING *Process***

Making Your Investment Profitable

Presented By.

Andreas Michalski
Founder & CEO
CI HUB

www.ci-hub.com





Integration.



Reseller.





Integration.





PARTNER PROGRAMS.

Tailored Opportunities - for Integration and Reseller Success...

Integration.

An "Integration Partnership" connects the Integration Partner's Platform with the CI HUB ecosystem, enabling access to over 25 world-leading applications.

We offer three levels of Integration Partnerships:

1. **Basic**
2. **Extended**
3. **Premium**

Each level offers tailored benefits to suit the specific needs of our partners.

Reseller.

Our "Reseller Partnership" program equips resellers with advanced sales and marketing tools to grow their customer base and enter new markets.

We offer three levels of Reseller Partnerships:

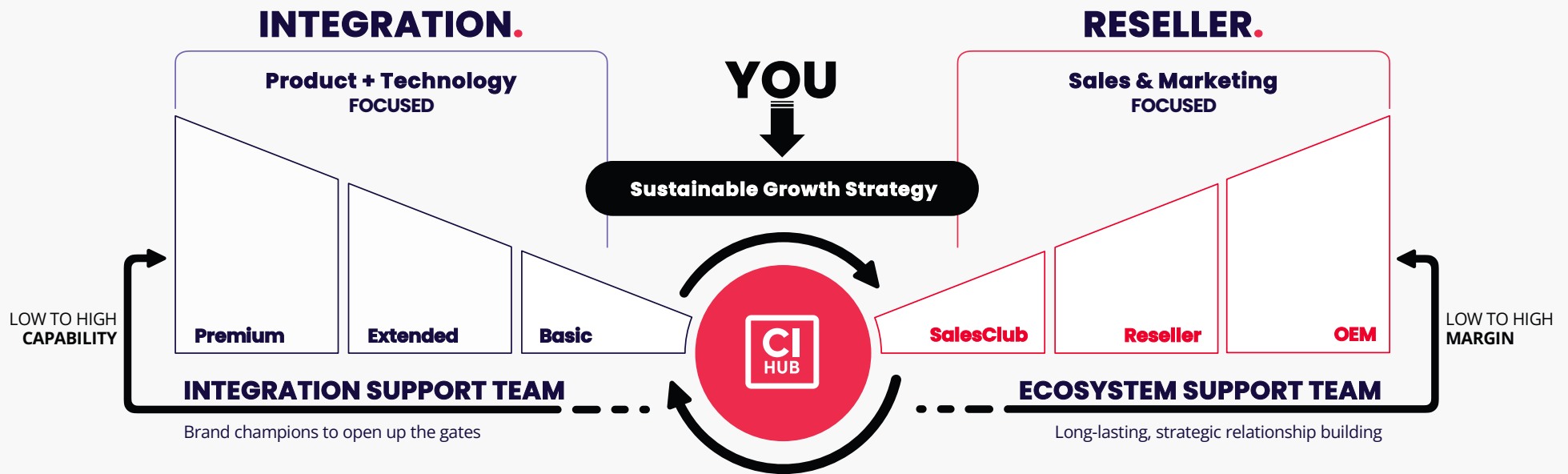
1. **Sales Club**
2. **Reseller**
3. **OEM**

Each level is designed to optimize resellers' sales efforts & foster long-term growth.



EVERYTHING FITS.

Fast Start - High Growth...





REQUIREMENTS.

Integration – OnBoarding Programme...



CO-MARKETING.
100% Return on your Integration
Fee
Cashback or License
Remuneration.*

LANDING PAGE.
CI HUB Page on your Website
showcasing our partnership.

INTEGRATION LEVEL.
Basic, Extended and Premium
options available



OAUTH2.
Support for secure and
seamless user experience.

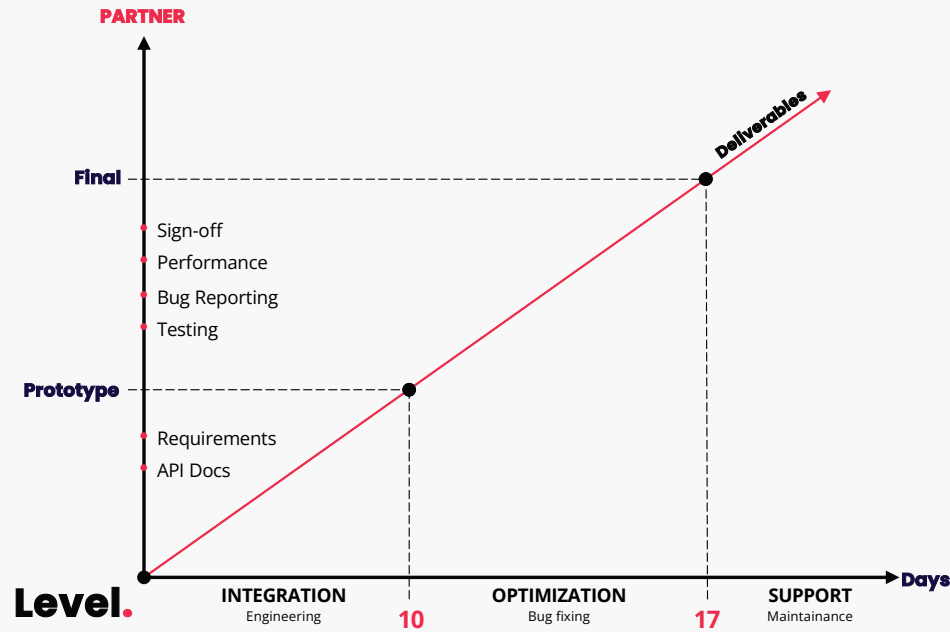
API.
Details on endpoints, parameters,
methods, and data formats.

PROJECT LEAD.
Technical Integration Manager for the
Implementation.
• Duration 2-4 Weeks
• Your effort 3-5 Days



TIMELINE.

Integration – OnBoarding Programme...



Basic.

2.5 Wks

5 Days Review.

Extended.

4.5 Wks

7 Days Review.

Premium.

4.5 Wks

9 Days Review.



LEVEL.

Integration – OnBoarding Programme...

FEATURES (THE FULL FEATURE LIST IS AVAILABLE AT www.ci-hub.com)

		BASIC	EXTENDED	PREMIUM	CUSTOM
READ	oAuth2 authentication	✓	✓	✓	✓
	Multiple connections incl. Roles/Permissions managed by source system	✓	✓	✓	✓
	Multilingual interface with Full-Text-Search and Standard Filters	✓	✓	✓	✓
	Placing options (place & link, place & embed, replace, open in app, save local, renditions)	✓	✓	✓	✓
	Standard FIX Metadata per Asset with placing options (drag & drop)	✓	✓	✓	✓
WRITE	Extended Search capabilities / Search within folder, Custom filter support,		✓	✓	✓
	Add new files, create and push InDesign Snippets, Identify & push embedded assets		✓	✓	✓
	Create versions incl. Version History, create folders		✓	✓	✓
	Duplicate check		✓	✓	✓
	Replace all (replaces all instances of the selected asset in the document)		✓	✓	✓
	SSO option		✓	✓	✓
MANAGE	Asset Relations (where in use list), Support for Object management with complex objects.			✓	✓
	Dynamic metadata with language selection and serial data merge.			✓	✓
	CI HUB Drive and PIM are optional add-ons (contract required, fee applies)			✓	✓
	Link panel: Bulk operations for resolution switch, replace/relink, and asset push.			✓	✓
	Task management with comments, metadata, filters, and status tracking.			✓	✓
	Custom Functions*			✓	✓

SERVICE \$45,000* - \$0*

Yearly Pricing (2025)***

\$18,500
\$0*

\$27,000
\$0*

\$35,000
\$0*

\$45,000
\$0*



+\$12,000 / \$0*

FEATURES OF THE SELECTED LEVEL



+\$12,000 / \$0*

FEATURES OF THE SELECTED LEVEL

* Available only with Reseller or Gold Reseller contracts. Restrictions apply.

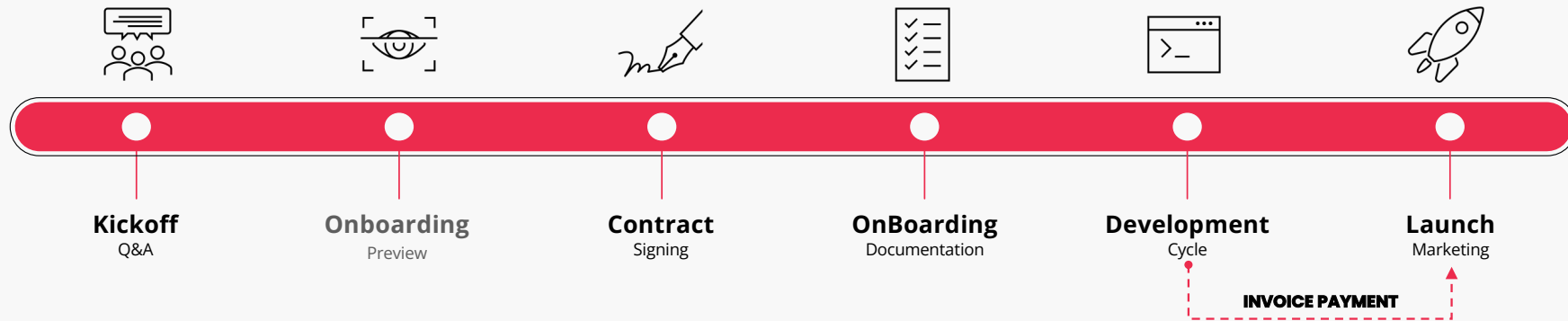
** 30% of Revenue min

*** Starting on 01.Sept. 2024



ROADMAP.

Integration – OnBoarding Programme...



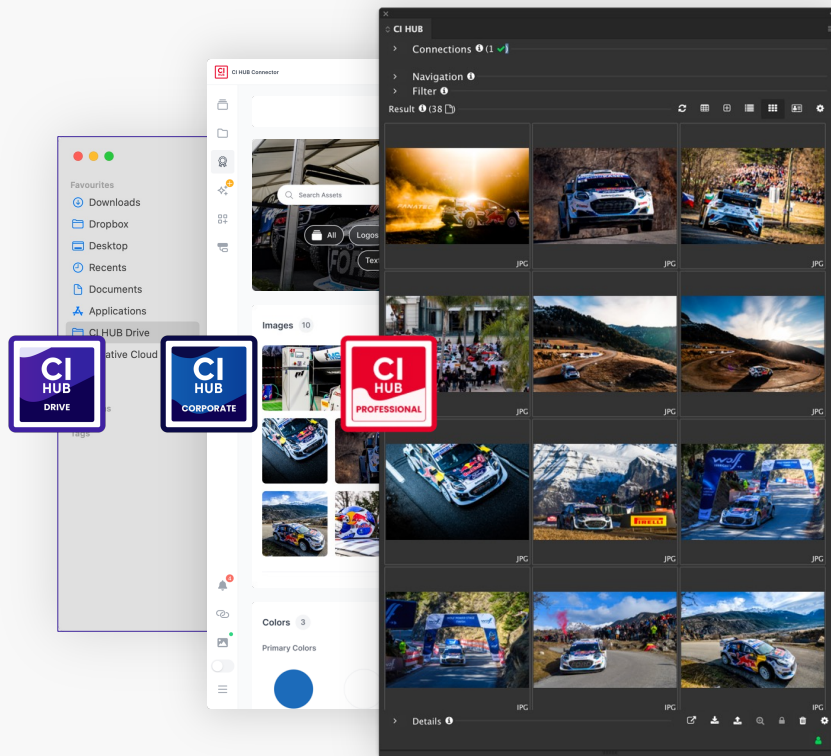
SET UP THE RESELLER CONTRACT IN PARALLEL.

Integration may be free if you qualify as a reseller and commit to marketing.



EXPECTATIONS.

Discover - new ways to enhance your customer's experience.



IMPROVED AGILITY.

Focus on your USP and leverage cutting-edge productivity tools to meet user needs swiftly.

STREAMLINED DEVELOPMENT.

Streamlined front-end and back-end separation for faster time to market.

MULTI-APP DELIVERY. (27 currently)

Enable seamless data delivery to multiple productivity tools for business and marketing.

PERSONALISATION.

Tailor end-user experiences to your platform's USP and target market.

COMPREHENSIVE ROI.

Utilize existing technology and expertise instead of starting from scratch.

ZERO COST MODEL.

Available through a Reseller partnership.





By Jannik Winter - 27 July 2020 (Version 1.1.59)

Everything in one Place

I use this Plugin a lot, because it just simplifies the work with cloud-services. I have all my clouds at one place without having to switch between ten Plugins.



By Nahan Moxley - 20 October 2022 (Version 1.2.18)

So cool

It's a huge time saver to be able to access all of my team's assets from within a UI, regardless of where they are stored.



By Charlie Bard - 1 November 2022 (Version 1.2.18)

Awesome

Great way to keep everything connected!



By Can Dinlenç - 9 November 2022 (Version 1.2.18)

No need for any other connector!

Thank you for this amazing software!



By Asli Kurklu - 7 November 2022 (Version 1.2.18)

Time Saving Plug-In

Now I don't have to search for hours where I uploaded my assets, I can access all my accounts in one place without leaving the app. Thanks!

**Drive Business with
Confidence**



1,545+

REVIEWS!



MAINTAINENCE.

Integration – OnBoarding Programme...



Partner Success Collaboration



Review Submission



Schedule Development



Requirements

Maintenance Onboarding

Submit

Email or Slack

Schedule

Planning

Deliver

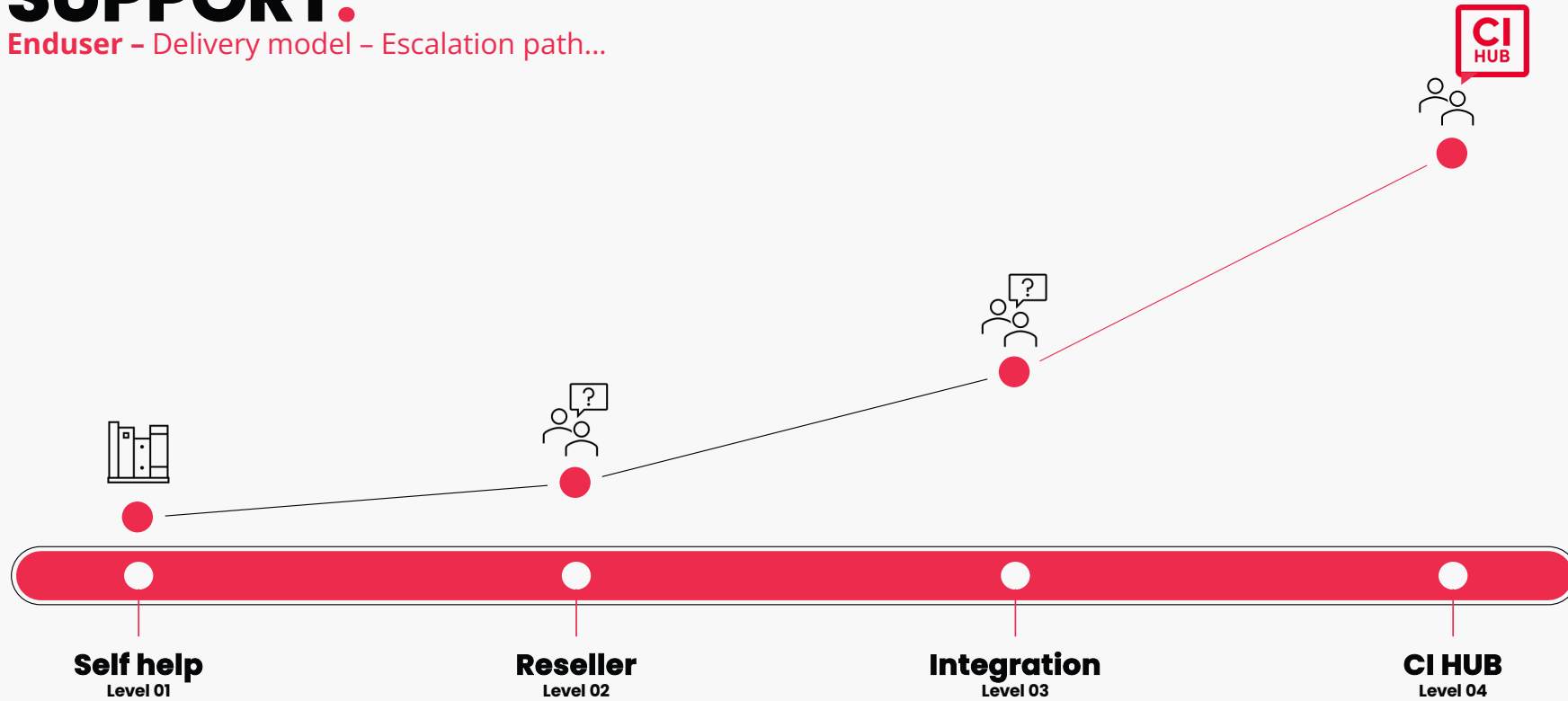
Integration update





SUPPORT.

Enduser – Delivery model – Escalation path...



The Reseller delivers top-tier first-level support.
With CI HUB as a reliable backup.



Reseller.





Levels.

From no commitment - to a valuable partnership...

SalesClub

(apply via Website, Approval required)

Access to Resources

Success Team Support

Exclusive Event Access

No Commitment

Rewards Program*

Reseller

(Apply via Reseller Contract-Team)

Tailored Margin

SalesClub Membership

B2B Order Processing

CO-OP Marketing

Up to 100% Return on your Integration
Fee Cashback or License Remuneration

On occasion: + Lead Share and Driven
Sales (LSD)

Gold

(by invitation only)

Exclusive Partnership

High Rewards Program

Technology Roadmap Access

Dedicated OEM Success Team

CO-OP Marketing

Up to 100% Return on your Integration
Fee Cashback or License Remuneration

+ Lead Share and Driven Sales (LSD)

+ Total Pricing Power (TPP)

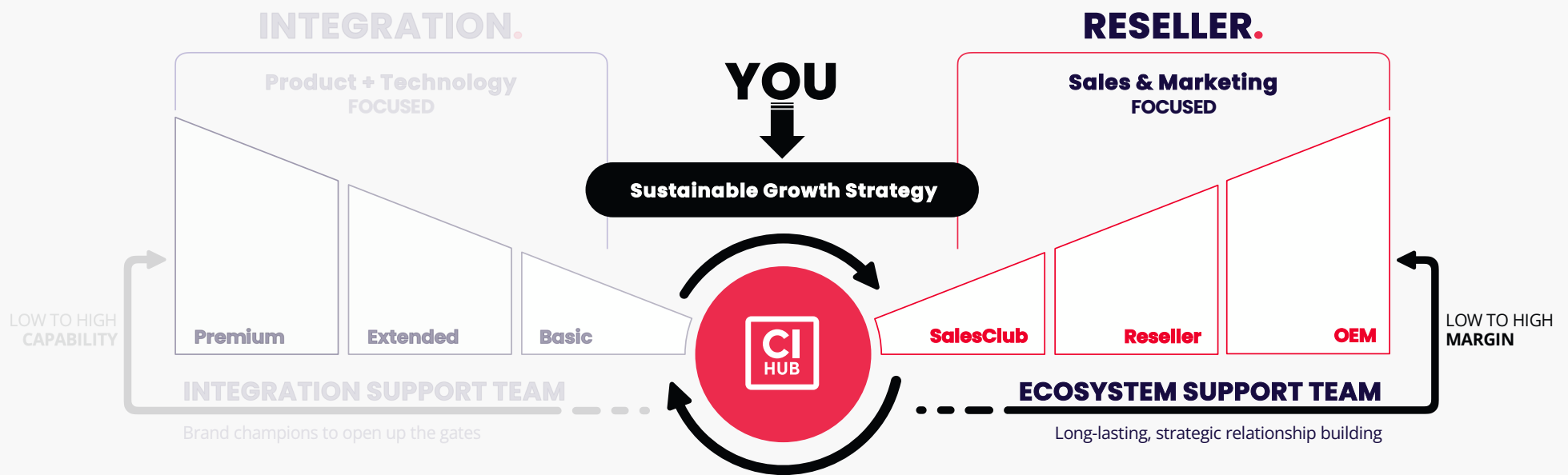
* Coming soon





EVERYTHING FITS.

Fast Start - High Growth...





REQUIREMENTS.

Reseller – OnBoarding Programme...

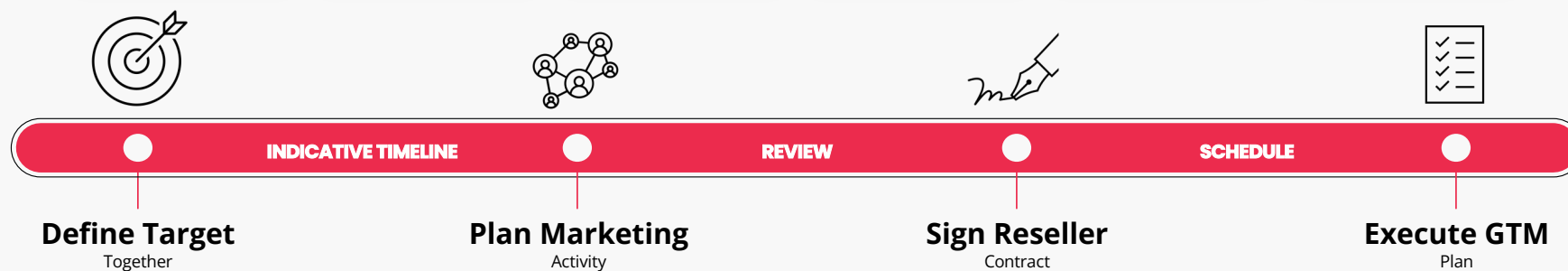
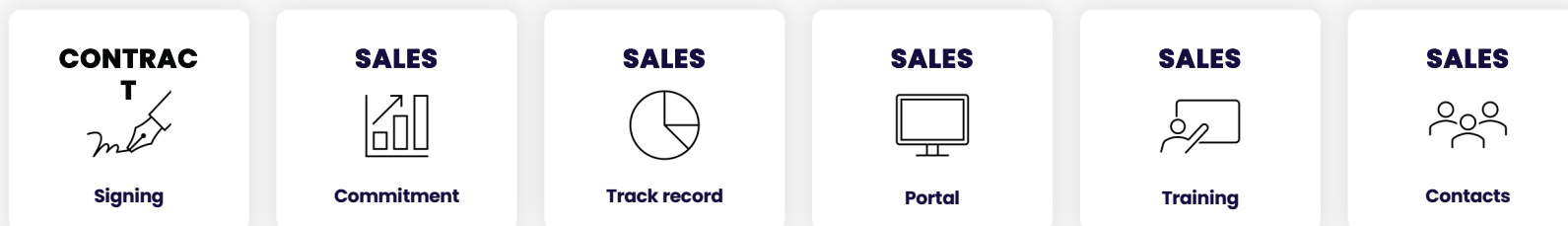


* Only if signing for a Reseller contract with Reseller or Gold Reseller Level. Some restrictions apply.



ROADMAP.

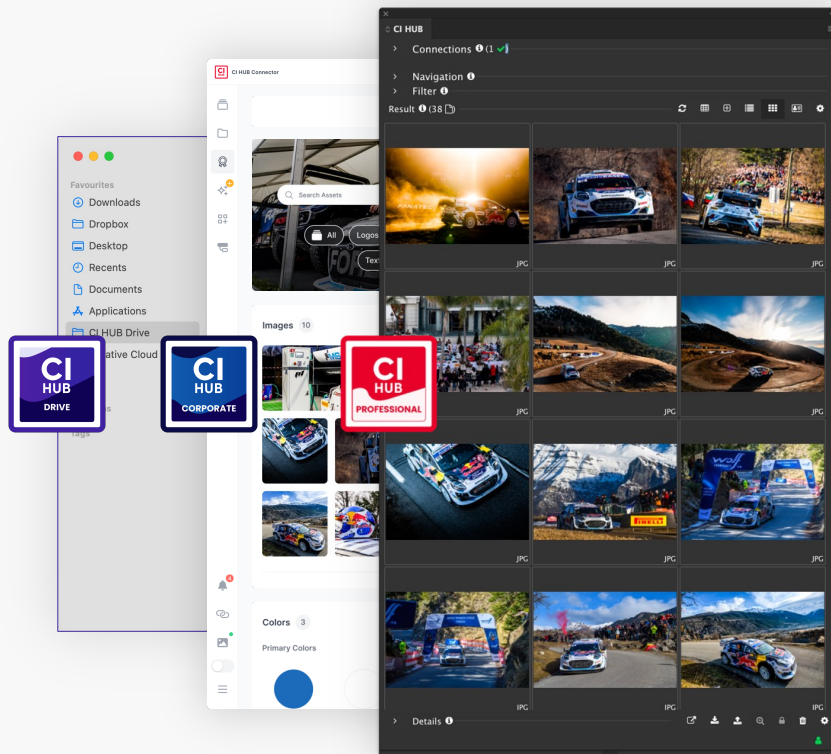
Partnership – Reseller Program/Commitment...





EXPECTATIONS.

Discover - Explore the opportunities to grow revenue...



HIGH DEMAND.

A Popular integration tool for businesses looking to streamline their operations.

ESTABLISHED MARKET.

An established market and brand recognition make it easier to resell.

COMPETITIVE PRICING.

Offer the CI Hub connector at a more competitive price than rivals.

MULTIPLE INTEGRATIONS.

Supports 1,000+ applications for seamless integration..

USER-FRIENDLY INTERFACE.

Easy-to-use interface for quick setup.

RELIABLE SUPPORT.

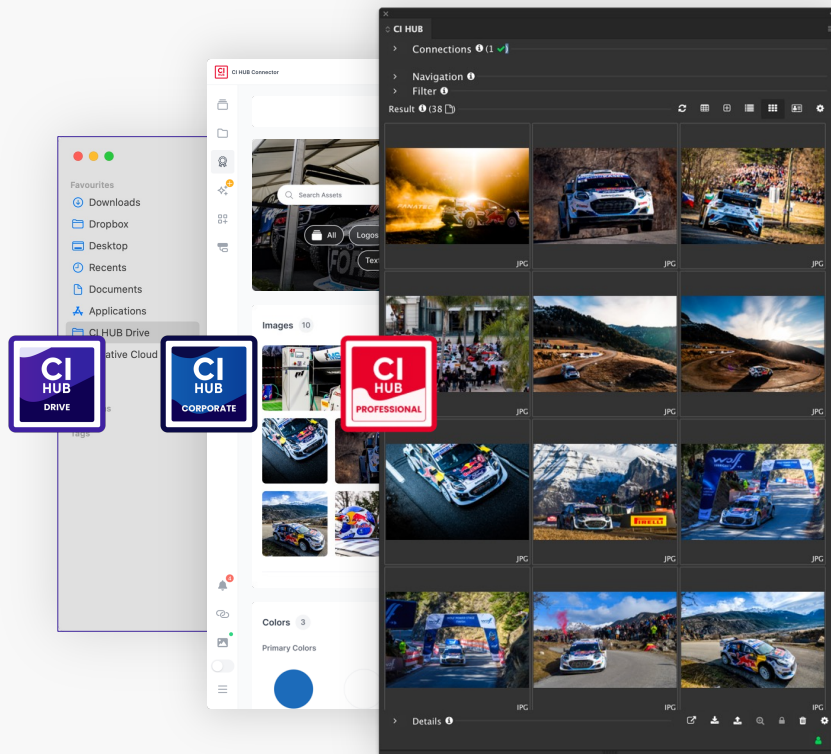
Reliable support for seamless integration.





MOTIVATION.

Why Reseller? - Explore the opportunities to grow revenue...



SCALABILITY.

Scalable for startups, SMEs, and enterprises.

CUSTOMIZATION.

Customizable for tailored integration solutions.

EASY TO MARKET.

An easy Addon to market with clear benefits across industries.

RECURRING REVENUE.

Earn steady income as a reseller by offering customers subscription-based solutions.

ROI.

Maximize returns using existing tech and expertise.

VALUE FOR ALL.

Make sure your competitors don't steal the spotlight from you in your customers' eyes.



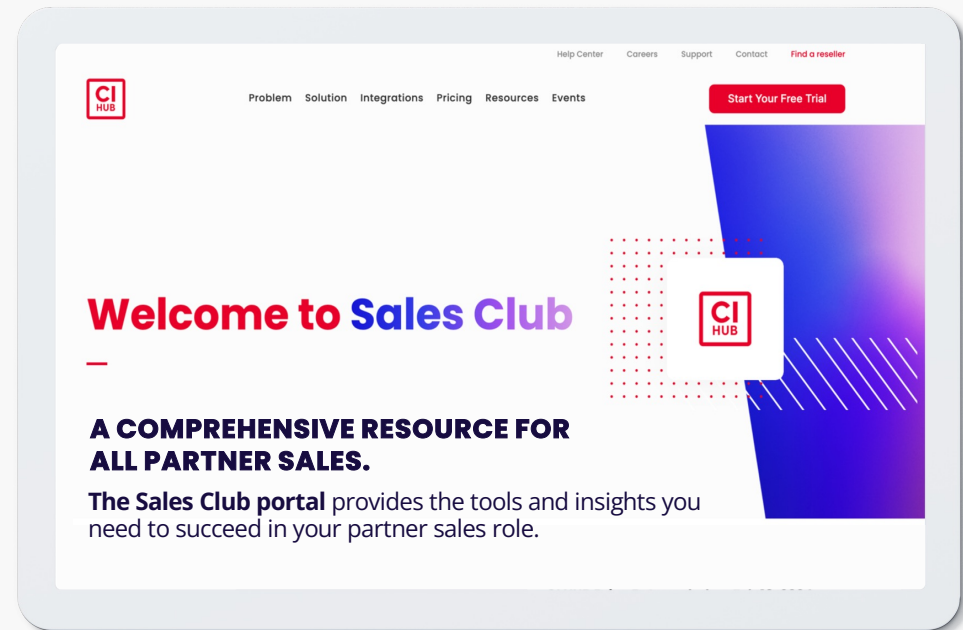


Reseller.

01. Sales Club.

02. Reseller.

03. Gold.



Complete
FORM



Welcome
EMAIL



Access
APPROVED



Sales Club
Dashboard



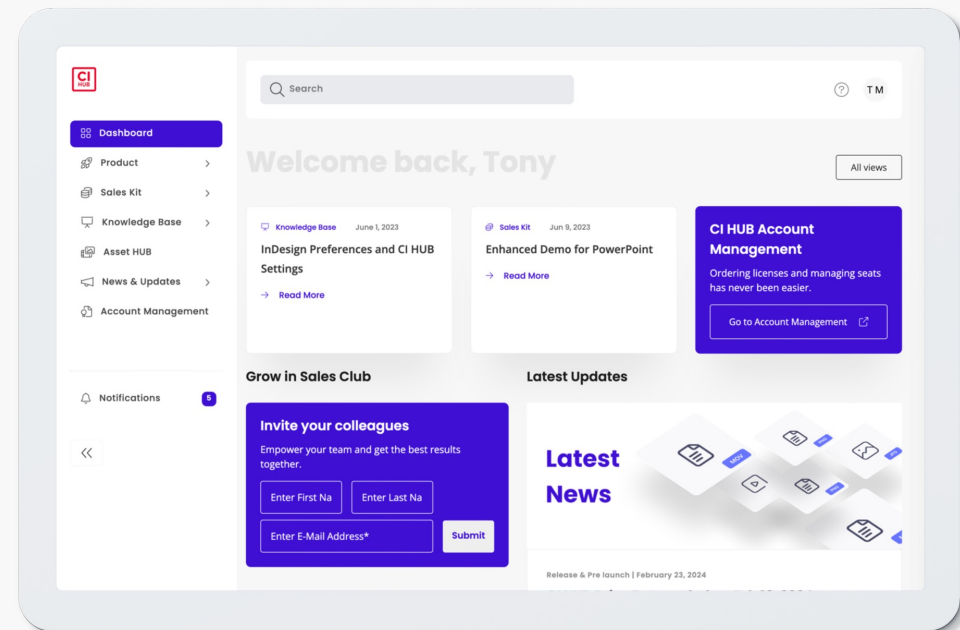


Reseller.

01. Sales Club.

02. Reseller.

03. Gold.



Complete
FORM



Welcome
EMAIL



Access
APPROVED



Sales Club
Dashboard





Reseller.

01. Sales Club.

02. Reseller.

03. Gold.



IN-DEPTH BENEFITS.

From No Commitment to a Trusted Partnership...

ACCESS TO RESOURCES.

Unlock valuable resources to maximize your CI HUB Connector benefits.

SUCCESS TEAM SUPPORT.

Priority support for quick issue resolution.

REWARDS PROGRAM*.

Incentives and loyalty rewards based on your engagement and success.

EXCLUSIVE EVENT ACCESS.

Join exclusive events to learn from experts and network with peers.

NO COMMITMENT.

Enjoy the freedom to evaluate the sales club benefits without long-term commitment.

10% COMMISSION ON SALES.

Earn 10% commission on sales you generate to boost your





Reseller.

01. Sales Club.

02. Reseller.

03. Gold.



IN-DEPTH BENEFITS.

From No Commitment to a Trusted Partnership...

TAILORED MARGIN.

Optimize pricing to boost profits with Tailored Margin.

SALESCLUB MEMBERSHIP.

Unlock exclusive perks, resources, and networking to boost your sales success.

SALES PORTAL ACCESS.

Easily manage sales, orders, and customer interactions for better efficiency.

B2B ORDER PROCESSING.

Simplify bulk orders, streamline transactions, and boost customer satisfaction.

CO-OP MARKETING.

Earn up to 100% ROI on Integration Fee with cashback or license remuneration.

EVENT DRIVEN.

Accelerate sales and lead generation with Lead Share and Driven Sales (LSD).



Reseller.

01. Sales Club.

02. Reseller.

03. Gold.



IN-DEPTH BENEFITS.

From No Commitment to a Trusted Partnership...

EXCLUSIVE PARTNERSHIP.

Build a close partnership with us to unlock unique opportunities and benefits.

HIGH REWARDS PROGRAM.

Earn valuable incentives and benefits with our performance-based rewards program.

TECHNOLOGY ROADMAP ACCESS.

Stay ahead with early access to plan and align your strategies.

DEDICATED OEM SUCCESS TEAM.

Get personalized support with the resources and assistance you need to thrive.

CO-OP MARKETING.

Receive up to 100% return on integration fees through cashback or license remuneration.

LEAD SHARE + TOTAL PRICING POWER (TPP).

We share leads and collaborate, giving you optimal pricing and control over reseller sales.



Talk Money.

RESELLER & GOLD RESELLER PROFIT OFFER:

Product	RESELLER	GOLD RESELLER
OEM Connector* Fast-Track Adoption Incentive	<i>See details</i>	<i>See details</i>
OEM Connector*	60% off Retail	80% off Retail
HUB Connector	30% off Retail	40% off Retail

*

“OEM” Connector Details

- Only Connects to your (1) System
- No functional limits
- only be sold with Partner Solution
- Only online ordering and online payment
- Sold by Integration only
- Resellers without Integration purchase via System Vendor



RESELLER.

EXCLUSIVE.

OEM Fast-Track Adoption Incentive ●
INTRODUCTION.

Put the power of your PLATFORM directly into the hands of every user in your system—seamlessly, effortlessly, and lightning-fast.



IN-DEPTH BENEFITS.

CI HUB Connector OEM for Every User at Your Customer...

BEST AVAILABLE PRICING

Offered at the start of our partnership or when onboarding a new customer, with prices as low as never before/again.

FLEXIBLE ORDERING

Can be ordered in any quantity, duration and combination of products.

- A. Available within 90 days after acquiring a new customer.
- B. Available within 6 months of becoming a CI HUB Integration Partner and Reseller.
- C. Minimum number of seats is number of DAM seats customer has
- D. Available for all existing partners within 6 months after the program's launch.

(orders accepted from February 1, 2025, to July 31, 2025).

ONE ORDER PER CUSTOMER

Limit applies to ensure fair access to this offer.





RESELLER.

EXCLUSIVE.

OEM Fast-Track Adoption Incentive● **INTRODUCTION.**

Put the power of your PLATFORM directly into the hands of every user in your system—seamlessly, effortlessly, and lightning-fast.



IN-DEPTH BENEFITS.

CI HUB Connector OEM for Every User at Your Customer...

CI HUB DRIVE

500
User

+

Microsoft

1000
User

+

Salesforce

30
User

= 1,530 seats x agreed OEM Price

4-Year Agreement

Seamlessly integrated into your sales process, this agreement ensures.

- A fixed price locked in for 4 years.
- The flexibility to roll out as needed.
- Additional licenses available at a discounted reseller rate based on the contract.





OEM.

NEW SALES – Fast-Track Adoption Incentive.



Within this period you can Order.

- A. Any Connector (Bundle)
- B. Any Number of seats, must be at least same as DAM seats customer has
- C. Any duration (Min. 24 Month)

With your OEM Fast-Track Adoption flat-Fee.
(defined in your Contract)

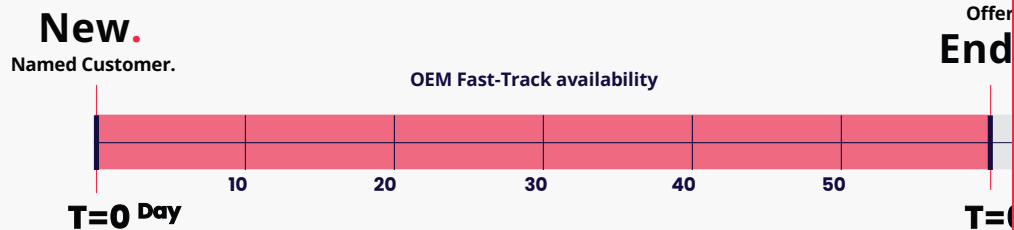
Within this period you can Order additional OEM Licences if you participated in the OEM Fast-Track Adoption ONLY.

- Price based on your OEM Deduction



OEM.

NEW SALES – Fast-Track Adoption Incentive.



Within this period you can Order.

- A. Any Connector (**Bundle**)
- B. Any Number of seats, must be at least same as DAM seats customer has
- C. Any duration (Min. 24 Month)

With your **OEM Fast-Track Adoption** flat-Fee.
(defined in your Contract)

What is the "OEM Fast-Track Adoption Incentive," and who benefits from it?

The **OEM Fast-Track Adoption Incentive** is a special offer designed for partners, enabling them to offer the **CI HUB Connector OEM** at highly favourable conditions. This is particularly beneficial for:

- **New customer onboarding** – Making it easier and more cost-effective to introduce the Connector to new users.
- **Expanding existing customers** – Helping partners scale usage within their current customer base.

This incentive will be the cheapest per seat pricing available to a customer

What are the conditions for participating?

To take advantage of this offer, partners must meet the following conditions:

AVAILABILITY WINDOW

– The incentive applies for a limited time following acquiring a new customer, starting a partnership, or launching a program. For 2025, the offer runs for all customers from **February 1 to July 31**.

ORDER DEADLINES

– Orders must be placed within specific time frames.

MINIMUM CONTRACT TERM

– **24-month commitment** is generally required.

ORDER LIMITATIONS

– One **order per customer** is typically allowed under this incentive.





RESELLER.

EXCLUSIVE.

GOLD.

FAIR PRICING POWER. (FPP)

Empowering partners to sell the connector with complete transparency and confidence. Our flexible, customer-focused approach ensures fair partnerships that drive mutual success for both you and your customers.



IN-DEPTH BENEFITS.

Clear & Transparent Partnership Terms...

SALES CONDITIONS FOR PARTNERS

Partners can sell the CI HUB Connector under these terms:

- **Minimum Purchase Price:** Partners cannot sell below €1*.
- **OEM Connectors Only:** This applies exclusively to OEM connectors.
- **Revenue Share:** CI HUB receives 50% of the realized sales price; the partner retains 50%.

FAIR PARTNERSHIP PRICING

Partners must set a fair and transparent sales price. Unfair bundling or price adjustments are strictly prohibited to ensure integrity in the market.





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FAIR PRICING POWER. (FPP)

Empowering partners to sell the connector with complete transparency and confidence. Our flexible, customer-focused approach ensures fair partnerships that drive mutual success for both you and your customers.



IN-DEPTH BENEFITS.

Clear & Transparent Partnership Terms...

FAIR PARTNERSHIP PRICING.

Partners must set a fair and transparent sales price. Unfair bundling or price adjustments are strictly prohibited to ensure integrity in the market.

Terms and Renewals.

- A. Initial Term:** Two consecutive 12-month terms, with payments made upfront.
- B. Eligibility:** Applies to new customers or initial orders for existing customers.
- C. Renewals:** Renewal pricing will follow the then-current Price List and Reseller Agreement.





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IN-DEPTH BENEFITS.

Clear & Transparent Partnership Terms...

FAIR PARTNERSHIP PRICING.

Partners must set a fair and transparent sales price. Unfair bundling or price adjustments are strictly prohibited to ensure integrity in the market.

SITE LICENSE DETAILS.

- A. Unlimited Rollout:** Partners can deploy CI HUB Connectors with SSO*.
- B. Minimum Users:** A minimum number of licensed users is required.
- C. Usage Reviews:** License fees will be adjusted based on regular usage reviews.

CI HUB'S RIGHTS.

- CI HUB reserves the right to terminate the agreement if misuse of Fair Partnership Pricing (FPP) is detected.
- *Additional costs or efforts may apply.
- *All prices are listed in Euros, calculated per user, per month, with a 12-month prepayment, and subject to CI HUB's Terms & Conditions.





RESELLER.

EXCLUSIVE.

GOLD.

LEAD SHARE & DRIVEN SALES.

Empowering partners to sell the connector with complete transparency and confidence. Our flexible, customer-focused approach ensures fair partnerships that drive mutual success for both you and your customers.

IN-DEPTH BENEFITS.

Stronger Together - Drive More Sales

ALIGNED GOALS.

We collaborate on mutual leads and targets for maximum impact.

LEAD SHARING.

CI HUB actively shares its leads with you, fueling your growth.

PROVEN LEAD GENERATION.

- We invest heavily in generating high-quality, qualified leads.
- Over 20,000 leads already shared—and counting.

EXPAND YOUR REACH.

Our leads provide a powerful opportunity to grow your customer base.

SEAMLESS COLLABORATION.

Our teams work hand-in-hand to make success effortless.

Let's achieve more—together.





STRATEGIC ALLIANCE.

Program - Stronger Together, Better results...

CO-MARKETING.

STREAMLINE MARKETING INVESTMENTS.

Designed to benefit all participants. Leveraging complementary strengths to create effective marketing campaigns to gain access to new markets and customers.

(Terms & Conditions Apply)



BASIC INTEGRATION (EXAMPLE)

Annual Investment: 18.500

QUALIFYING MARKETING ACTIVITY SUMMARY:

4 x Webinars, 1 x DAM Event, 1 x Customer Event

CASHBACK: Option 01*

Estimated Marketing Spend (12 Months)	18,500
CO Funding - Cash Value	9,250
Your Actual Spend	9,250

LICENCE VALUE: Option 02*

Estimated Marketing Spend (12 Months)	18,750
CO Funding - Licence Value	18,500
Your Actual Spend	250



STRATEGIC ALLIANCE.

Program - Stronger Together, Better results...

CO-FUNDING.

RESOURCE POOL.

As a SalesClub partner, access curated marketing assets with assigned "Co-Sponsoring Values" to co-fund impactful campaigns. Collaborate with partners to maximize reach and minimize costs.

(Terms & Conditions Apply)

Examples of co-funding grow over time. Approvals (photos, recordings, links, etc.) required.

01. SOCIAL MEDIA

- ✓ 10 Social Media Posts
- ✓ Personalization Available
- ✓ 50% Co-Funded for 1000+ Views

02. PRESENTATIONS

- ✓ 3 Branded Slides for Public Presentations
- ✓ Use and Explain CI HUB
- ✓ €500 Co-Funded

03. EVENTS

- ✓ CI HUB Connected Branding
- ✓ Minimum 10% of Available Exhibition Space
- ✓ 10% Co-Funded of the Exhibition Cost*

04. WEBINARS

- ✓ 3-5 slides integrated
- ✓ Minimum 5-8 Minutes on CI HUB
- ✓ 10% Co-Funded of the Webinar Cost*





STRATEGIC ALLIANCE.

Program - Stronger Together, Better results...



CO-FUNDING PROCESS.



STRATEGIC ALLIANCE.

Program - Stronger Together, Better results...



CO-FUNDING EXAMPLES.

ACTIVITY	DESCRIPTION	KPI	PAYMENT	PROCESS
RESELLER OWNED EVENT	CI HUB will Sponsor the Event as Sponsor/Speaker/Exhibitor	Speaker Opportunity Invited Audience	CI HUB Pays the official list price of sponsor package	Communicate the event min. 90 Days before to allow planning. Offer, attendance, invoice
PARTICIPATION OF INDUSTRY event of partner	Partner participates in an industry relevant event like HSE DAM NYC etc.	Up to 30 % depends on CI HUB's Visibility in relation to the overall visibility. Partner presents CI HUB on the booth, material and if appl. In Presentation.	CI HUB pays a percentage that reflects the visibility of CI HUB at Partner visibility. Only on official, agreed external cost of partner.	Communicate the event min. 90 Days before to allow planning. Offer, video and photo documentation, invoice
WEBINAR ORGANISED BY PARTNER. Including ci hub	Partner Organizes a Webinar and CI HUB is part of the Webinar	CI HUB is part of the Webinar and is covered in a minimum of 10 Minutes in 60 Mins Webinar. CI HUB Slides are used.	We pay 1/6 of the Webinar Costs (10 Mins / 1 hour) We pay ¼ of the Webinar costs (15 mins / 1 hour) Or 500 € flat fee	Recording of the Webinar needed
WEBINAR ORGANISED BY PARTNER. Exclusively ci hub related	Partner Organizes a Webinar about CI HUB.	Duration: Minimum 45 Minutes	50 % of Webinar costs or 1500 € flat fee	Recording of the Webinar needed
E-MAIL BLAST FROM PARTNER Including ci hub		CI HUB is part of the e-mail with a minimum of 150 words incl. Logo and Linking to a relevant page with CI HUB Content	0,5€ per opened link	The content needs to be approved by CI Hub. For payment a report from the used mail tool needs to be presented.
E-MAIL BLAST FROM PARTNER Exclusively about ci hub		CI HUB is only part of the e-mail with a minimum of 300 words incl. Logo, Key visual and Linking to a relevant page with CI HUB Content	1€ per opened e-mail	The content needs to be approved by CI Hub. For payment a report from the used mail tool needs to be presented.

FOR ANY OTHER ACTIVITIES - TALK TO US





STRATEGIC ALLIANCE.

Program - Stronger Together, Better results...



REQUIREMENTS.

RECEIVING MDF (Market Development Funds)

A. CONTRACT INCLUSION.

MDF must be explicitly included in your contract.
Without it, you are not eligible.

B. MARKETING PLAN.

An agreed marketing plan must be documented with CI HUB for up to one year. Without a plan, contact the SalesClub Team to create one. Only approved activities qualify for MDF.

Funding Options

Cash Option (50%):

At the end of the MDF contract period, invoice CI HUB for the earned amount based on the approved activity.

Example: For an Integration Premium of 35,000€, you are entitled to 17,250€.

Licenses Option (100%):

You will receive a voucher equivalent to the entitled amount. This voucher will be applied automatically upon renewal and invoiced accordingly, set up with Keylight.



STRATEGIC ALLIANCE.

Program - Stronger Together, Better results...



CREDIT PROCESS.

RECEIVING MDF (Market Development Funds)

1. Approved Activities

The activity must be included in the agreed marketing plan.

2. Proof of Activity

Submit evidence (e.g., photos, recordings, invoices) with the funding request to mdf@ci-hub.com using the form in the SalesClub Asset Hub. (Handled by Sales Club Team.)

3. Contract Alignment

If the Integration and Reseller contract periods differ, refunds will be prorated based on their end dates.

Funding Options

Cash Option (50%):

At the end of the MDF contract period, invoice CI HUB for the earned amount based on the approved activity.

Example: For an Integration Premium of 35,000€, you are entitled to 17,250€.

Licenses Option (100%):

You will receive a voucher equivalent to the entitled amount. This voucher will be applied automatically upon renewal and invoiced accordingly, set up with Keylight.



Together, we Go To Market stronger.

Joining resources is a great way for both our companies to reach their full potential...



Thank You

Andreas Michalski
CEO, CI HUB



HEADQUARTER POTSDAM

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Germany



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CALL ME

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Be a part of our community

